



## Technology Advisor Finds Sweet Success as an MSP with EnTelegent Solutions' White Label Program

### THE CHALLENGES

A Technology Advisor wanted to grow his business by evolving into an MSP. The challenges included building all of the following under his own brand:

- A Full Service, Agnostic NOC & Help Desk
- A Full Stack Product Portfolio
- A Single Source Portal for Monitoring, Management, Inventory, Remediation & Billing for All Products and Services

### THE SOLUTION

EnTelegent Solutions' White Label Program provided virtually instant access to the complete service functionality he wanted to build without substantial investment and the long wait for a return. EnTelegent also "filled the stack" with our complete solutions suite.

The MSP signed the contract, supplied a logo, answered a few questions, and then had everything needed to be up and running. EnTelegent Solutions provided a complete custom-branded package including portal, quote and order templates, end-user service agreement, invoice, email header, and marketing collateral for a truly turnkey experience.

### BENEFITS

EnTelegent's White Label Program saved the new MSP time and money. We provided advanced functionality via our portal, augmented the MSPs portfolio offering, and allowed him to start closing deals in a fraction of the time it would have taken him to do all of this on his own.

He is also reselling and billing to smaller MSPs and as a White Label Partner, selling through to end users through their Partners. He successfully bundles MSP Solutions - EnVision Life Cycle Management and Network Services to retail and other franchise groups.

### AT A GLANCE

#### Solution Mix

- Comprehensive White Label Program
- Managed Services Suite- Management, Monitoring, Remediation, Billing, Inventory & Industry Leading Portal
- EnTelegent's "Fill the Stack" Solutions Portfolio

#### Benefits

- Instant Access to Advanced IT & Telecom Portfolio That Continues to Grow With No Investment
- Quick Turn-up, Custom White Label Program, Accelerates Speed To Market
- Experienced Team to Support You



*Everything I wanted to develop, EnTelegent Solutions already had in place. "*

*- EnTelegent White Label MSP, Midwest*

