CASE STUDY

A Fast Food Franchisor Ordered Technology Savings and Improved Performance

THE CHALLENGES

A fast-food Franchisor with 78 locations in California was upgrading its POS systems and implementing Meraki MX64s at each location. The Franchisor was faced with increasing POTS pricing and circuit pricing was coming off of promo rates.

- The client was using traditional business phone lines (POTS) for Voice, ATM/EBF, and Fax.
- They also had multiple providers for internet.
- The client wanted to save money and roll that savings into improved services.
- They also needed to meet franchise bandwidth requirements at all locations.

SOLUTIONS PROVIDED

- Hosted UCaaS - EnTelegent Solutions provided the customer with a Hosted UCaaS solution, reducing their dependency on expensive on POTS lines.
- POTS - EnTelegent supplied POTS lines for use only where absolutely necessary (IP Fax).
- Access - EnTelegent analyzed the internet costs of the client's multiple incumbent providers and not only reduced spend but also increased speeds.
- Managed Infrastructure & 4G LTE Back-up - All of the client's locations increased resiliency and ease of administration with the addition of these solutions.

BENEFITS REALIZED

1. EnTelegent amortized NRCs to drive payback for the client resulting in a cost reduction of over $4,000/month (17%) for a 3- year savings of $148,000!
2. The client's franchise bandwidth requirements we met, resulting in an increase in bandwidth at all locations.

AT A GLANCE

Solution Mix

- Hosted UCaaS
- POTS
- Access
- Managed Infrastructure
- 4G LTE Backup

Benefits

- $4k+/Month (17%) Saved!
- Faster, More Reliable Connectivity.
- Visibility, Control, and One Dedicated Resource for Troubleshooting and Remediation.

"The client appreciated the face that our proprietary AI engine allowed EnTelegent to provide three different options with side-by-side analysis."

*Tom Turpin- CEO
EnTelegent Solutions*

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